

STRATEGY ACTION GUIDE

THE INTENTIONAL COFFEE WALK



One Intentional Coffee Walk Can Change Your Business.

Your Challenge This Month

One intentional conversation can uncover opportunities you didn't know were there.
Reach out to **2–3 people** in your circle and invite them for a **coffee walk**
— a simple walking coffee conversation.



**THINK AHEAD —
WHO MAY BE A
GOOD FIT?**

- Do I respect how this person runs their business?
- Could our services support similar clients in different ways?
- Would connecting them feel good for both sides?



**ASK WITH
A SIMPLE
INVITATION**

“I’ve been thinking about how our businesses serve similar clients. Would you be open to a coffee walk to explore how we might support each other?”



**KEEP
THE CHAT
PRODUCTIVE**

- What type of work are you hoping to grow right now?
- What’s been hardest about making that happen?
- If the right opportunity came along, what connection would help most?



**TAKE ACTION!
FOLLOW
THROUGH**

WITHIN 24 HOURS

Send a quick thank you.

1–2 WEEKS LATER

Share an idea, introduction, or thought.

AROUND 1 MONTH

If alignment is strong, schedule a second conversation.



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